



Daniel Newcomb, Jupiter, FL

AD SIZES	TRIM	BLEED
Spread:	16" x 10.875"	16.25" x 11.125"
Full Page	8" x 10.875"	8.25" x 11.125"
2/3 Vertical	4.5" x 9.875"	N/A
1/2 Island	5" x 8.125"	N/A
1/2 Vertical	3.375" x 9.875"	N/A
1/2 Horizontal	7" x 4.875"	N/A
1/3 Square	4.625" x 4.875"	N/A
1/3 Vertical	2.25" x 9.875"	N/A
1/4 Vertical	3.375" x 4.875"	N/A

**Material Format:** PDF/X1-A. No color proofs are required.

**Safety:** .25" away from trim edges (.375" from bleed)

**Gutter Safety:** .5" on each side (1" in total)

**Images:** Should be 300 DPI and converted to CMYK. No RGB images. We can convert client supplied images, however, conversion may result in color variation.

**Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.

DEADLINES

### WINTER

**Space Close:** November 1, 2019  
**Materials Due:** November 21, 2019  
**Publication Date:** January 2020

### SPRING

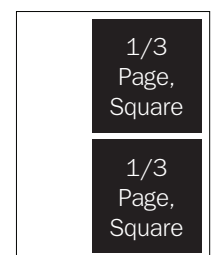
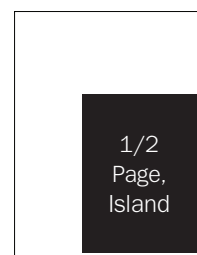
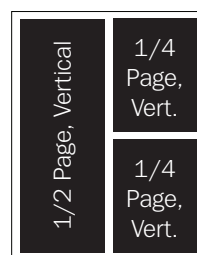
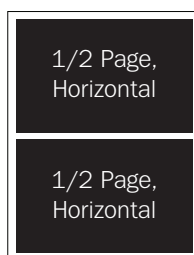
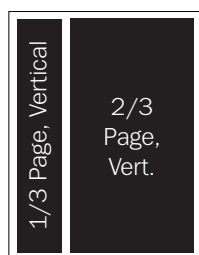
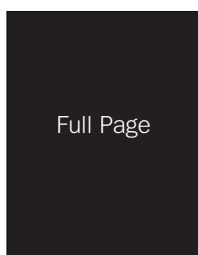
**Space Close:** February 11, 2020  
**Materials Due:** March 3, 2020  
**Publication Date:** April 2020

### SUMMER

**Space Close:** May 6, 2020  
**Materials Due:** May 28, 2020  
**Publication Date:** July 2020

### FALL

**Space Close:** August 5, 2020  
**Materials Due:** August 26, 2020  
**Publication Date:** October 2020





Photography by Read McKendree, Westerly, RI

### AD DELIVERY

Please upload via our client center. An upload link will be emailed to you.

### QUESTIONS

#### Ad Material Specs/Upload, Deadline Extensions

Johanna Perez  
561.472.2210  
jperez@floridadesign.com

#### Reprints, Paper, Inserts & Plant Operations

Brian Beach  
561.472.2203  
bbeach@palmbeachmedia.com

Cover Photography by Venjhamin Reyes, Miami, FL

AD SIZES	TRIM	BLEED
Spread:	20" x 12"	20.25" x 12.25"
Full Page	10" x 12"	10.25" x 12.25"
2/3 Vertical	5.9375" x 11"	N/A
1/2 Island	6.375" x 9.25"	N/A
1/2 Vertical	4.375" x 11"	N/A
1/2 Horizontal	9" x 5.375"	N/A

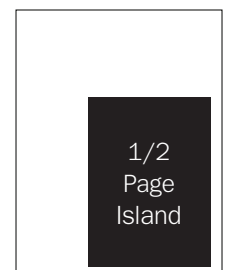
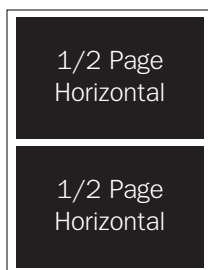
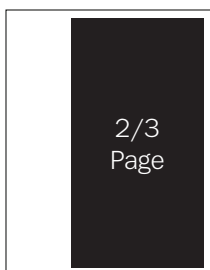
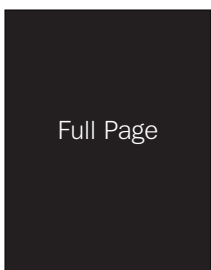
**Material Format:** PDF/X1-A. No color proofs are required.

**Safety:** .25" away from trim edges (.375" from bleed)

**Gutter Safety:** .5" on each side (1" in total)

**Images:** Should be 300 DPI and converted to CMYK. No RGB images. We can convert client supplied images, however, conversion may result in color variation.

**Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.



# MIAMI EDITION FLORIDA DESIGN

## Ad Requirements

**Material Format:** PDF/X1-A. No color proofs are required.

**Safety:** .25" away from trim edges (.375" from bleed)

**Gutter Safety:** .5" on each side (1" in total)

**Images:** Should be 300 DPI and converted to CMYK. No RGB images. We can convert client supplied images, however, conversion may result in color variation.

**Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.

ad sizes	final trim	live area (type)	bleed
2 page spread	20" x 12"	19" x 11"	20.25" x 12.25"
full page	10" x 12"	9" x 11"	10.25" x 12.25"
1/2 page horizontal	-	9" x 5.375"	-
1/2 page vertical	-	4.375" x 11"	-
1/2 page island	-	6.375" x 9.25"	-
1/3 page horizontal	-	5.9375" x 5.375"	-
1/3 page vertical	-	2.8125" x 11"	-
2/3 page vertical	-	5.9375" x 11"	-
1/4 page vertical	-	4.375" x 5.375"	-

\*Limited Availability

**FULL PAGES ONLY:** Please keep type 1/2" away from edges of page.

For a full page bleed, provide document page size as 10"x12" and add 1/8" bleed on all sides.

**2 PAGE SPREAD:** Please submit as a 2 page spread and make sure no type falls in the 1" gutter.

## Ad Delivery

Please upload via our client center. An upload link will be emailed to you.

### Ad Material Specs/Upload, Deadline Extensions

Johanna Perez | 561.472.2210 | jperez@floridadesign.com

### Reprints, Paper, Inserts & Plant Operations

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digital  
requirements